



STRATA

CTX100-S

The phone system that does it all for all types of small business

For small businesses like yours, the Strata CTX100-S digital business telephone system offers a solution that fits your needs. The revolutionary “building block” design of the Strata CTX systems lets you start small and add on as your business grows. The Strata CTX100-S provides capacity of up to 16 ports in its base configuration which can be used for a combination of CO lines, as well as digital, IP, and analog stations. With the Strata CTX100-S system you can grow and expand to meet your changing communications needs easily and cost-effectively.

Stratagy voice processing

Toshiba Stratagy voice processing – a key element of the Strata CTX100-S system – gives you the power to efficiently communicate internally and externally, manage calls, and serve customers. Toshiba voice mail, auto attendant, and other important call management capabilities improve your bottom line by assuring that your employees won't miss calls, messages, or opportunities. Stratagy provides the voice mail processing simplicity and efficiency you need in today's fast-paced business world.

Together with the Strata CTX100-S, the latest technological advances have been incorporated into the friendliest user interface possible, making this the one system that will definitely improve your company's communications, efficiency, and productivity for years to come.

Backed by Toshiba

Choosing the right business telephone system for your company is essential. Making the smart choice means finding a manufacturer you can trust and a system you can depend on to meet your needs. The Strata CTX100-S represents Toshiba's commitment to designing and manufacturing business telephone systems to ensure our customers are successful today, tomorrow, and for years to come. You can count on the Strata CTX100-S to deliver exceptional quality, reliability, and value.

Strata CTX100-S applications and benefits

Toshiba offers many innovative features including Call Answering options, Computer Telephony Integration, Networking options, and more.

Call answering options

- **Automated Attendant**
Answers and routes incoming calls 24 hours-a-day as an integrated feature of Strategy voice processing. Assures that calls are efficiently managed when call volumes are high, when your receptionist is on a break or at lunch, and after regular hours.
- **Voice Mail Integration**
Allows callers to leave detailed messages for specific employees. With Toshiba Strategy voice processing in the Strata CTX, calls are handled faster and more efficiently, which assures that the customer's needs are addressed as quickly as possible.
- **Direct Inward Dialing (DID)**
Routes incoming calls directly to specific stations without going through the answering position.
- **Multiple Directory Numbers**
Maximizes call-coverage flexibility. Station extension numbers can appear on multiple telephones and individual telephones can have multiple station extension numbers.
- **Caller ID**
Displays the caller's name and telephone number on the telephone's LCD, as well as the customer profile from your database (with CTI applications). Your employees will be fully prepared to handle calls with maximum effectiveness and provide personalized customer service.

Networking options

- **Multiple System Networking - Strata Net**
Connect your branch offices by integrating multiple Strata CTX systems into one system via your private communications network. All your offices can enjoy the benefits of centralized attendant answering with a central voice mail system, and coordinated extension numbering which simplifies network-wide dialing. Enjoy compatibility with other popular PBXs and network routers for extensive networking.
- **Remote Branch Office Extensions**
The IP-enabled system allows groups of remote workers to have digital or IP telephone extensions from your main location's Strata CTX telephone system, with the same functionality as your main office system.

Voice over Internet Protocol (VoIP)

- **Toll Bypass**
Eliminates long-distance toll charges between your main office and branch offices. Reduces cost by transmitting voice and fax calls via the Internet or your private intranet.
- **Cost-effective VoIP Applications**
By sharing applications among all your offices, you'll enhance both cost-effectiveness and customer service.

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